April 15, 2004

Dear Admitted Student:

Welcome to Wharton and congratulations on your acceptance into the MBA Class of 2006! We’re very excited to have you join us this weekend. Hundreds of Wharton students have contributed to planning this weekend and we have worked very hard to give you a *sneak preview* of the future - your future as a Wharton 2006 MBA!

Our theme “*Experience Wharton for Yourself: A Sneak Preview*” represents our hope that you will gain an understanding for the various aspects of life at Wharton. There are so many opportunities at Wharton for you to get involved that there is no way you could possibly do them all. **Welcome Weekend 2004** will provide you a sneak preview of the various events and activities from the MBA Calendar.

Many of you have already decided to join us at Wharton, so this weekend will be an exciting introduction to your new environment. For those of you who are still considering alternatives, we hope that this weekend will give you the opportunity to experience life at Wharton and make an informed decision. The current students are very excited to meet you and we encourage you to ask them why they chose Wharton and what they like about being here.

This weekend is intended to be a realistic representation of life at Wharton with samples of academic, career, club activities and social events. The pace and intensity of the weekend is representative of our curriculum and some of you will matriculate for this very reason. Others will matriculate for Wharton’s global perspective, leadership initiative, innovative, team-oriented curriculum and strength across all business disciplines. Our objective for this weekend is to show you the many facets of Wharton; but above all, we want you to have a great time.

During the course of the weekend your questions about student life, academics, career management, housing, and financing your MBA will be addressed. You can meet and have fun with students and members of the administration at dinners, socials, MBA Pub and parties. You will have the opportunity to see our talented students perform acts from the Wharton Follies, the Dance Studio and the Wharton International Cultural Show. We hope that, through the various activities, you will get a feel for the talented and dynamic global student body, superior faculty, and unique culture that embody the supportive community and cooperative spirit at Wharton.

This weekend is also the first opportunity for most of you to meet your future classmates. We recommend that you take this opportunity to get to know this diverse and talented group. We met some of our closest friends during Wharton Welcome Weekend and we hope that this weekend will be your introduction to many lasting friendships as well.

The three of us became involved in Welcome Weekend because last year’s event had a lasting impact on us. We are excited about being at Wharton and we wanted to share our excitement with you. We look forward to meeting many of you this weekend and hope that you’ll capture our enthusiasm and return in the fall!

Sincerely,

Olivia Chen, Jamee Leffler, and Vatsa Narasimha
Co-Chairs Wharton Welcome Weekend 2004
ABOUT THIS GUIDE

Welcome to Wharton! This guide is designed to be an aid for your visit. In this guidebook, you will find information regarding:

- The schedule of activities for this weekend (for Friday and Saturday, you will also have a cohort-specific schedule listing the times and locations for your cohort-specific activities)
- General information regarding local bus routes, taxi service, emergency phone numbers, luggage storage, and babysitting services being offered throughout the weekend
- Information for all of the parties and other late-night events being hosted by various Wharton clubs throughout the weekend
- Listings for all of the social events being sponsored by Wharton clubs throughout the weekend
- Information about various bars, clubs, local places to visit, and other Philadelphia entertainment options taking place throughout the weekend
- A listing of some of our favorite restaurants in the Philadelphia area

If you have any questions about the weekend, or about any of the event locations, please feel free to stop any of the Wharton Welcome Weekend Committee members (wearing ash-grey T-shirts), Wharton Welcome Weekend volunteers (wearing blue-colored T-shirts), or Wharton Welcome Weekend Cohort Leaders (wearing various colored T-shirts) walking through the halls. You can also stop by the Welcome Weekend Volunteers room in F55 (Huntsman Hall, on the Forum Level) all day on Thursday, Friday or Saturday with any questions. Thanks for attending and enjoy your weekend!

SPECIAL NOTES ABOUT THIS WEEKEND’S EVENTS

- **Please wear your nametags/lanyards at all times!** Your nametag/lanyard serves as your identification and admit pass throughout the weekend.
- All events are casual, with the exception of the Closing Dinner, which is business casual.
- Events marked “various locations” are generally in smaller groups and tied to your Cohort designation. Room numbers are included on your Cohort-specific schedule in your welcome packet.
- Partners are invited to attend all events, except for the “Coming Attractions: Learning Teams & Leadership Opportunities” (Mini-Cohort Workshop) on Friday, which is designed specifically for admitted students. There will be several partners events: a “Concessions: Partners” continental breakfast in F96 on Friday, April 16th at 9:00 am, a “Take Five with Wharton’s Partners & Kids” (Welcome Mixer) event in the MBA Café, 2nd Fl. in Huntsman Hall, on Friday, April 16th at 1:30 pm, a “Studio Tour: Philadelphia Trolley Tour” on Saturday, April 17th at 9:15 am, and a “Behind the Scenes: Meet Wharton’s Partners” Panel Discussion in F60 at 12:00 pm on Saturday, April 17th.
- **Children** are welcome to attend the Weekend! We have set aside babysitting hours on Friday and Saturday. Children are also welcome to attend the “Take Five with Wharton’s Partners & Kids” Partners and Kids Mixer on Friday, April 16th from 1:30 pm to 3:00 pm.
- Babysitting services will be offered in room F96 from 9:00 am to 12:00 pm on Friday, April 16th and from 12:00 pm to 5:00 pm on Saturday, April 17th.
TABLE OF CONTENTS

ACKNOWLEDGEMENTS ........................................................................................................................................6
EVENT MAP ........................................................................................................................................................7
SCHEDULE OF EVENTS ......................................................................................................................................8
Thursday, April 15 ................................................................................................................................................8
Friday, April 16 .....................................................................................................................................................8
Saturday, April 17 ................................................................................................................................................9
Sunday, April 18 ..................................................................................................................................................10
CLUB SOCIAL SCHEDULE ..............................................................................................................................11
Thursday, April 15 ................................................................................................................................................11
Friday, April 16 .....................................................................................................................................................11
Sunday, April 18 ..................................................................................................................................................12
GENERAL INFORMATION & IMPORTANT NUMBERS ..................................................................................13
HOUSING INFORMATION ................................................................................................................................14
EXPLANATION OF COHORT NAMES ..........................................................................................................15
WHARTON GRADUATE ASSOCIATION (WGA) ............................................................................................17
WHARTON HISTORY ......................................................................................................................................18
FACTS AT A GLANCE ......................................................................................................................................19
ADDITIONAL PHILADELPHIA ENTERTAINMENT OPTIONS ..................................................................20
PHILADELPHIA DINING OPTIONS .............................................................................................................23
WHARTON WELCOME WEEKEND COMMITTEE CHAIRS ....................................................................24
Acknowledgements

The Wharton Welcome Weekend 2004 Co-Chairs would like to thank the following people for all their time and efforts to make this weekend a roaring success!

Welcome Weekend Committee Chairs
Professor Peter Fader

Student Volunteers
MBA Professors

Student Hosts
Naomi Tschoegl

Dean Patrick Harker
MBA Academic Services

Vice Dean Anjani Jain
Peter Degnan

Antoinette Malveaux
MBA Career Management

Ramsey Elia
Dean’s Office

Rose Martinelli
Vice-Dean’s Office

Kimberly Raynor-Smith
Wharton Graduate Association (WGA)

MBA Admissions Office
Wine Club

Wharton Leadership Program
Partner’s Club

Wharton Computing & Information Technology
Kid’s Club

Carol Strabinski
Europa (Wharton European Club)

Anna Bauer
Wharton Latin American Student Association (WHALASA)

Pauline Au
Wharton Hispanic MBA Association (WHAMBAA)

Wharton Journal
Wharton African American MBA Association (AAMBAA)

AVHQ
# SCHEDULE OF EVENTS

**Thursday, April 15**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:00 pm – 9:00 pm</td>
<td>Registration for Thursday arrivals</td>
<td>F85 &amp; F95, Huntsman Hall (Luggage storage available)</td>
</tr>
<tr>
<td>4:00 pm – 8:30 pm</td>
<td>Luggage Pick-up</td>
<td>F85 &amp; F95, Huntsman Hall</td>
</tr>
<tr>
<td>4:30 pm – 10:00 pm</td>
<td>MBA Pub</td>
<td>MBA Pub, Vance Hall</td>
</tr>
<tr>
<td>4:30 pm – 10:00 pm</td>
<td>MBA Salon</td>
<td>Hoover Lounge, Vance Hall</td>
</tr>
<tr>
<td>5:00 pm – 8:00 pm</td>
<td>Wine &amp; Cheese Party</td>
<td>8th Floor, Huntsman Hall</td>
</tr>
<tr>
<td>7:00 pm – 10:00 pm</td>
<td>Club Socials</td>
<td>Various locations. See Club Social Schedule for times &amp; locations</td>
</tr>
<tr>
<td>10:00 pm – 2:00 am</td>
<td><strong>Kick-Off Party and Karaoke</strong></td>
<td>McGillin’s, 1310 Drury Lane</td>
</tr>
<tr>
<td></td>
<td><strong>Not an official Welcome Weekend event</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Friday, April 16**

**Schedule Notes:**
- Most events and locations on Friday are cohort-specific. These events are denoted with an “*” in front of the event name. See your cohort-specific schedule for your specific event time/location.
- The Welcome Lunch and the Club Expo events are staggered by cohort. Please refer to your cohort-specific schedule for these event times.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am – 1:30 pm</td>
<td>Registration for Friday arrivals</td>
<td>F85, F90 &amp; F95, Huntsman Hall (Luggage storage available in F55)</td>
</tr>
<tr>
<td>8:00 am – 10:00 am</td>
<td>Concessions: Continental Breakfast</td>
<td>Baker Forum, Forum Level, Huntsman Hall</td>
</tr>
<tr>
<td>8:00 am – 4:00 pm</td>
<td>Luggage Pick-up</td>
<td>F55, Forum Level, Huntsman Hall</td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>*Act One: Meet your Mini-Cohorts</td>
<td>Huntsman Hall</td>
</tr>
<tr>
<td>9:00 am – 12:00 pm</td>
<td>Partners Concessions: Continental Breakfast</td>
<td>F96, Forum Level, Huntsman Hall</td>
</tr>
<tr>
<td>9:00 am – 12:00 pm</td>
<td>Babysitting</td>
<td>F96, Forum Level, Huntsman Hall</td>
</tr>
<tr>
<td>10:00 am – 11:00 am</td>
<td>*Welcome Address</td>
<td>Harrison Auditorium, University Museum, 33rd and Spruce Street; The entrance is on 33rd Street. Depart from Huntsman Hall with your cohort.</td>
</tr>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>*Lights! Camera! Classroom! (Mock Classes)</td>
<td>Huntsman Hall</td>
</tr>
<tr>
<td>12:00 pm – 1:30 pm</td>
<td>*Concessions: Welcome Lunch</td>
<td>Baker Forum, Forum Level &amp; MBA Café, 2nd fl. Huntsman Hall</td>
</tr>
<tr>
<td>1:30 pm – 3:00 pm</td>
<td>*Coming Attractions: Learning Teams &amp; Leadership Opportunities (Mini-Cohort Workshop)</td>
<td>Huntsman Hall</td>
</tr>
<tr>
<td></td>
<td>*Behind the Scenes: Meet Wharton’s Professors (Panel Discussion)</td>
<td>Huntsman Hall</td>
</tr>
<tr>
<td></td>
<td>*Club Expo</td>
<td>MBA Pub &amp; Hoover Lounge, Vance Hall</td>
</tr>
</tbody>
</table>
**SCHEDULE OF EVENTS (Continued)**

1:30 pm -- 3:00 pm  
Take Five with Wharton’s Partners & Kids (Welcome Mixer)  
Koo Plaza & MBA Café, 2nd fl. Huntsman Hall

3:00 pm – 4:00 pm  
*Behind the Scenes: Living in Philadelphia (Housing Panel Discussion)  
Huntsman Hall

4:00 pm – 7:00 pm  
Life Off the Set: Suburban Housing Tour  
The tour departs from 38th & Spruce, in front of Vance Hall.

6:30 pm – 10:00 pm  
Club Socials  
Various locations. See the Club Social Schedule for times & locations.

10:00 pm – 2:00 am  
**Europa Party: Shaken, Not Stirred: The Double-O Six Section  
Club Deco, 100 Spring Gardens Plaza  
Sponsored by Europa; Tickets must be purchased in advance.

**Not an official Welcome Weekend event**

**Saturday, April 17**

Schedule Notes:

- **Events between 9:00 am and 2:00 pm on Saturday are cohort-specific. These events are denoted with an “*” in front of the event name. See your cohort-specific schedule for your specific event time/location.**

- **The Lunch and Student Panels are staggered by cohort. Please refer to your cohort-specific schedule for these event times.**

8:00 am – 12:00 pm  
Registrations for Saturday arrivals  
F95, Huntsman Hall, (Luggage storage available in F55)

8:00 am – 10:00 am  
Concessions: Continental Breakfast  
Baker Forum, Forum Level, Huntsman Hall

8:00 am – 4:00 pm  
Luggage Pick-up  
F55, Forum Level, Huntsman Hall

9:00 am – 12:00 pm  
*Academic Overview Hourly, on the hour  
351, Steinberg Hall-Dietrich Hall

*Financing your MBA Hourly, on the hour  
350, Steinberg Hall-Dietrich Hall

*Career Management Overview Hourly, on the hour  
G06, Huntsman Hall

9:15 am – 12:00 pm  
Studio Tour: Partners Philadelphia Trolley Tour  
The tour departs from the front of the Walnut St. entrance to Huntsman Hall, on the corner of 38th and Walnut St.

12:00 pm – 2:00 pm  
*Concessions: Lunch  
Baker Forum, Forum Level & MBA Café, 2nd fl. Huntsman Hall

*Behind the Scenes: Meet Wharton’s Students (Panel Discussion)  
Huntsman Hall

*Behind the Scenes: Meet Wharton’s International Students (Panel Discussion)  
Huntsman Hall

Behind the Scenes: Meet Wharton’s Partners (Panel Discussion)  
F60, Huntsman Hall

12:00 pm – 5:00 pm  
Babysitting  
F96, Forum Level, Huntsman Hall

2:00 pm – 3:30 pm  
“Wharton Live”  
Harrison Auditorium, University Museum, 33rd and Spruce Street; The entrance is on 33rd Street.

4:00 pm – 7:00 pm  
Free Time
## SCHEDULE OF EVENTS (Continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:00 pm – 6:00 pm</td>
<td>Life Off the Set: Apartment Open Houses</td>
<td>Various locations. See Welcome Packet insert.</td>
</tr>
<tr>
<td>7:00 pm – 11:00 pm</td>
<td>The Final Act: Welcome Weekend Closing Dinner</td>
<td>University Museum, 33rd and Spruce. The entrance is on 33rd Street.</td>
</tr>
<tr>
<td>10:00 pm – 3:00 am</td>
<td><strong>WHALASA’s VIP Party: Sigue la Pasión</strong></td>
<td>Emerald City Nightclub, 460 N. 2nd Street</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sponsored by WHALASA; Tickets must be purchased in advance.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>**Not an official Wharton Welcome Weekend Event</td>
</tr>
</tbody>
</table>

### Sunday, April 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 am – 2:00 pm</td>
<td>Club Socials</td>
<td>Various locations. See the Club Social Schedule for times &amp; locations.</td>
</tr>
<tr>
<td>12:00 noon – 2:30 pm</td>
<td>Life Off the Set: Apartment Open Houses</td>
<td>Various locations. See Welcome Packet insert</td>
</tr>
</tbody>
</table>
CLUB SOCIAL SCHEDULE

Thursday, April 15

4:30 pm – 6:30 pm  Veteran’s Club  Vance Hall (During MBA Pub)
7:00 pm – 10:00 pm  Consulting Club  Fox and Hound, 1501 Spruce Street
7:00 pm – 9:00 pm  Greater China Club  Beijing, 3714 Spruce Street
7:00 pm – 9:00 pm  Net Impact/Social Impact Management (SIM)  Black Sheep, 247 S 17th Street b/w Locust & Latimer
7:00 pm – 9:00 pm  Wine Club  Huntsman Hall, 8th fl.
7:30 pm – 10:00 pm  Real Estate Club  Fox and Hound, 1501 Spruce Street
8:00 pm – 10:00 pm  Finance Club/Sales and Trading  New Deck Tavern, 3408 Sansom Street
8:00 pm – 10:00 pm  Out for Business  1830 Spruce Street, Apt #2R

Friday, April 16

6:30 pm – 8:30 pm  Wharton Community Consultants  Look for details at Club Expo Friday, April 16
6:30 pm – 9:00 pm  Investment Management  Smokey Joe’s, 20 S. 40th Street b/w Walnut & Locust
6:30 pm – 9:00 pm  Asian American Association for MBAs (WAAM)  201 S. 25th Street, Apt 615
6:30 pm – 9:00 pm  India Club  2020 Spruce Street, Apt 1F (dial 001 from keypad to be buzzed in)
6:30 pm – 9:00 pm  Japan Club  Look for details at Club Expo Friday, April 16
6:30 pm – 9:00 pm  Marketing Club  The Phoenix Club, 1600 Arch Street, 4th fl.
6:30 pm – 9:00 pm  Wharton Rugby Football Club  Roosevelt’s, 23rd and Walnut
6:30 pm – 10:00 pm  Media & Entertainment Club  Pod, 3636 Sansom Street
7:00 pm – 9:00 pm  African American MBA Association (AAMBAA/CARIBIZ/WASA)  Look for details at Club Expo Friday, April 16
7:00 pm – 9:00 pm  Asia Club Dinner  Penang, 117 N. 10th Street b/w Arch & Cherry
7:00 pm – 9:00 pm  Canada Club  1500 Locust St, Apt 6E
7:00 pm – 9:00 pm  Europa  Ludwig’s Garden, 1315 Sansom Street
7:00 pm – 9:00 pm  Korea Club  Han-Wool, 3608 Chestnut Street
7:00 pm – 9:00 pm  Technology Club/Scotch Club  2300 Locust Street, Apt #302
7:00 pm – 9:00 pm  Wharton Hispanic American MBA Association (WHAMBAA)  Cibucan, 2025 Sansom Street
7:00 pm – 10:00 pm  Wharton Latina American Student Association (WHALASA)  The Grande, 111 S. 15th Street, Top fl.
7:00 pm – 9:00 pm  Wine Club  The Wanamaker, 2020 Walnut Street, Top fl.
**CLUB SOCIAL SCHEDULE (Continued)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 pm – 9:00 pm</td>
<td>Wharton Follies</td>
<td>L’Hexagon, 1718 Sansom Street</td>
</tr>
<tr>
<td>8:00 pm – 10:00 pm</td>
<td>Jewish Graduate Association</td>
<td>Look for details at Club Expo on Friday, April 16</td>
</tr>
</tbody>
</table>

**Sunday, April 18**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 am – 11:00 am</td>
<td>Wharton Christian Fellowship</td>
<td>2300 Walnut Street, Apt 622</td>
</tr>
<tr>
<td>11:00 am – 1:00 pm</td>
<td>Wharton Women in Business</td>
<td>The Phoenix, 1600 Arch Street</td>
</tr>
<tr>
<td>11:00 am – 2:00 pm</td>
<td>Asian American Association for MBAs (WAAM)</td>
<td>1834 Pine Street, Apt 3F</td>
</tr>
<tr>
<td>11:30 am – 2:00 pm</td>
<td>Europa</td>
<td>La Colombe, 19th and Walnut</td>
</tr>
</tbody>
</table>
GENERAL INFORMATION & IMPORTANT NUMBERS

NAME TAGS
Your name tags serve as identification and admit passes throughout the weekend, so please wear them at every event.

SMOKING POLICY
Smoking is not permitted during the sessions or in any on-campus facilities.

ADMISSIONS OFFICE
The Wharton MBA Admissions Office is located in room 420 on the 4th floor of Huntsman Hall. The office’s general phone number is 215-898-6183.

LUGGAGE STORAGE
You may store your luggage in F85 or F95 from 4:00 pm to 8:30 pm on Thursday and from 8:00 am to 4:00 pm on Friday and Saturday in F55.

QUESTIONS?
If you have questions, concerns, or need general assistance, stop by the WWW volunteers room in F55, Forum Level, Huntsman Hall, 8:00 am – 4:00 pm on Friday and Saturday. In addition, any of the student volunteers (wearing blue T-shirts) can provide assistance.

BABYSITTING
Babysitting will be held in F96 from 9:00 am to 12:00 pm on Friday and from 12:00 pm to 5:00 pm on Saturday.

Philadelphia Transportation
Suggested modes of transportation while in Philadelphia:

Taxi
- Cab stands are located at 37th and Spruce and 36th and Chestnut.
  - Convention Cab 215-462-0200
  - Keystone Cab 215-744-8294
  - Quaker City Cab 215-728-8000

Bus (SEPTA)
- Bus route #21 will take you to Huntsman (38th/Walnut) from Center City
- Bus route #42 will take you to 34th and Walnut from Center City
  - Buses to Wharton from Center City stop every block along Walnut Street
  - Buses from Wharton to Center City stop every block along Chestnut Street
  - The fare is $2 each way if you pay cash. You can also buy tokens ($1.30 each) on the second floor of the Penn Bookstore.

Walking
It takes approximately 20 minutes to walk to Huntsman from Center City. Both Walnut Street and Chestnut Street go directly to campus.

Emergency Phone Numbers

<table>
<thead>
<tr>
<th>Service</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philadelphia Police</td>
<td>911</td>
</tr>
<tr>
<td>Penn Emergencies (from campus)</td>
<td>511</td>
</tr>
<tr>
<td>Penn Emergencies (from off-campus locations)</td>
<td>215-573-3333</td>
</tr>
<tr>
<td>Other Campus Police Matters</td>
<td>215-898-7297</td>
</tr>
</tbody>
</table>
HOUSING INFORMATION

Welcome to the city of Philadelphia!

Many students use Welcome Weekend to begin their housing search. The key to your housing search is to avoid panic! A survey of over 500 current students shows that 67% of them signed leases after Welcome Weekend – some as late as July and August! There are always apartments to be found if you stay patient and do a comprehensive search. The best use of Welcome Weekend is to hear current students’ perspectives and see students’ apartments, to better inform your own search.

There are multiple events scheduled this weekend to introduce you to the Philadelphia housing market, and to help you launch your search. These events include:

- **Housing Panels (Behind the Scenes: Living in Philadelphia):** to give you current students’ perspectives on the positives and negatives of apartments vs. brownstones, Center City vs. the rest of Philly, and hints on specific buildings.
- **Suburban Housing Tour (Life Off the Set: Suburban Housing Tour):** is available for those attendees who wish to learn more about opportunities and options in the Philadelphia suburbs. The tour will be held on Friday afternoon, and is organized by the Wharton Partner’s Club.
- **Student Open Houses (Life Off the Set: Apartment Open Houses):** are scheduled for both Saturday and Sunday afternoons, to let you see how and where current students live. This is also another opportunity to speak to current students to get their perspective.
- **Personal Search Time:** the management companies of most Center City and many surrounding apartments will be available for extended hours on both Saturday and Sunday, and will be more than happy to show apartments and discuss housing options.

In addition, several resources have been posted on the Admit Portal and E-talk, including:

- A general housing overview, which provides web resources to assist you in your search, shows a high-level map of the Center City landscape, and introduces the major neighborhoods in and around Philadelphia.
- A spreadsheet showing building-specific amenities gives relevant contact information for buildings, shows price ranges for different apartment sizes, and highlights key amenities available at each building.

A copy of an expanded housing overview, which includes student ratings and comments on the buildings more popular with Wharton students, is included in your registration packet.

Good luck!
EXPLANATION OF COHORT NAMES

**Beach Week** is a final chance for the outgoing class to celebrate their two years at Wharton together before graduation. The class spends a week together at a beautiful, sunny beach where they can have fun, relax and reminiscence.

Wharton **Follies** is a totally student run and produced show with skits that poke fun at our professors, our jobs, our love lives, our administration, and of course, ourselves. With over 200 students involved, it is one of Wharton’s most honored traditions.

The **International Cultural Show** is a chance to see a side of your classmates that you never knew existed. This unique event is a collection of performances by Wharton students to highlight the songs, traditions, and dance of their home countries and beyond.

**Into the Streets** is a one-day community service event throughout Philly in which cohorts complete various service projects, such as painting a mural or a school fence, within the city in partnership with community groups and charities.

**Jingle Bell Run** is a charitable two-mile run through the Penn campus on a chilly evening in December. All contributing participants receive a T-shirt and bells for their shoes and celebrate the run with a pizza party.

**MBA Pub/Salon** has been a favorite Thursday night tradition for the past twenty years with weekly themes/sponsors ranging from German Night, Chinese New Years, Brand Bash, Wharton Rugby Club and corporate sponsors.

The **Rainbow Party** is a party for EVERYONE! Bring a vibrant costume, but leave your inhibitions at home. The open Pub/Salon event is in celebration of National Coming Out Day in October. The dancing continues after hours at a club in Center City.

**Rebuilding Together** helps prevent homelessness by partnering with the community to rehabilitate the homes of the elderly, disabled, and low-income residents. Each cohort volunteers for a three-week period in April to renovate a particular home in West Philadelphia.

**Spring Gala** is a formal event with students, faculty, and administration. It is a festive evening of dancing and champagne toasts aboard a boat – a great way to celebrate the end of the year and give a final send-off to the graduating class.

The **Walnut Walk** pilgrimage down Walnut Street stops at the city’s popular bars and nightspots. Dressing for success is the key to this Wharton tradition with dressing up (business attire) worn above the waist and dressing down (boxers preferred) below the waist.

**Wharton 54** is one of the best parties of the year. The evening begins at MBA Pub/Salon with a full array of 1970s costumes, bright colors and of course the dancing and disco music, complete with roller-skating mavens, and continues at a local club for late night discofabulous.

The **Wharton Cup** boasts a cohort-based competition in which each cohort earns points for participation in various activities, such as intramural athletics, community outreach, fundraising drives and more!
WHARTON WELCOME WEEKEND 2004
A SNEAK PREVIEW
EXPERIENCE WHARTON FOR YOURSELF
Wharton Graduate Association (WGA)

The Wharton Graduate Association (WGA) is an independent, student-run 501(c)3 organization to represent students throughout all aspects of the MBA program. It is the largest and only independent student government of any MBA program, organizing more than ninety clubs, seventeen business conferences, seven publications, and over twenty Wharton-wide social, cultural, and community service events.

The WGA provides extensive leadership opportunities for first and second year students in a variety of areas, including academic, athletic, alumni, career management, communications, diversity affairs, international and cultural, intergovernmental and facilities management. Your registration packet includes a full directory of WGA divisions, officers, clubs, and events.

This weekend you can find out more about the WGA at the following events:

**Thursday, April 15**
4:30 pm – 10:00 pm  WGA Pub
MBA Pub, Steinberg Conference Center/Vance Hall
The MBA program’s oldest Thursday night tradition, co-sponsored on Welcome Weekend by the Wharton African-American MBA Association (AAMBAAA) and the Wharton Hispanic American MBA Association (WHAMBAAA). Pub will have beer, soft drinks, and pizza.

4:30 pm – 10:00 pm  WGA Salon
Hoover Lounge, Vance Hall
A more recent Wharton tradition complementing Pub, featuring student performances and cultural events in a family-friendly environment.

**Friday, April 16**
12:00 noon – 1:30 pm  Club Expo
MBA Pub and Hoover Lounge, Vance Hall
Explore the variety of opportunities available at Wharton through WGA clubs and events. Stop by the WGA table to find out more about the first-year WGA Cohort Representatives and First Year Representatives to the WGA Executive Council.

**Saturday, April 17**
2:30 pm – 4:00 pm  “Wharton Live”
Harrison Auditorium, University Museum
WGA President Peter S. Kim, WG ’05, and other WGA officers will speak about student life at Wharton. Also included are performances by the Wharton International Cultural Show and Wharton Follies.

7:00 pm – 10:00 pm  Closing Dinner (The Final Act)
University Museum
Watch for WGA Executive Board members Jason Gibson, Christina Gutierrez, Peter S. Kim and Justin Pallari, who along with many other Wharton students and administrators will be present to discuss their Wharton MBA experience.

You can find out more about the WGA and the first-year leadership positions on the WGA website at [http://wga.wharton.upenn.edu](http://wga.wharton.upenn.edu). Please feel free to contact members of the WGA Executive Council listed below or on the WGA website with any questions.

<table>
<thead>
<tr>
<th>WGA Executive Council Contacts (2004-2005)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Peter S. Kim</td>
</tr>
<tr>
<td>Executive Vice President</td>
<td>Jason Gibson</td>
</tr>
<tr>
<td>Executive Vice President</td>
<td>Cristina Gutierrez</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Jason Pallari</td>
</tr>
<tr>
<td>Secretary</td>
<td>Anne Sissel</td>
</tr>
</tbody>
</table>
WHARTON HISTORY

FOUNDER
Joseph Wharton, a Philadelphia industrialist and philanthropist, invented business education when he established the school in 1881. Regarded as an innovator and visionary, his purpose was to “impart a liberal education in all matters concerning finance and economy.”

WHARTON INNOVATIONS IN BUSINESS EDUCATION
- Published first business textbooks (1881-1910)
- Established first research center at a business school - Industrial Research Unit (1921)
- Established first center for entrepreneurship (1973)
- Created first dual-degree program in management and technology (1978)
- Created first dual degree MBA program in international management - Lauder Institute (1983)
- Established first MBA program in health care management (1970)
- Established first executive advisory boards in Europe, East Asia and Latin America

DEANS
Edmund J. James (Director) 1883-1896 C. Canby Balderston 1942-1954
Simon N. Patten (Director) 1896-1912 A. Arthur Kulp 1955-1957
Roswell C. McCrea 1912-1916 Willis J. Winn 1958-1971
William C. McClellan 1916-1919 Donald C. Carroll 1972-1983
Emory R. Johnson 1919-1933 Russell E. Palmer 1983-1990
Alfred H. Williams 1939-1941 Patrick T. Harker 2000-present

HUNTSMAN HALL HISTORY

Jon M. Huntsman Hall is the world’s most advanced academic center for management education. The $139.9-million, 324,000 square-foot facilities — named for a distinguished Wharton alumnus, corporate leader, and philanthropist — opened in August, 2002. The building is located at the intersection of 38th Street and Walnut Street on the University of Pennsylvania campus in Philadelphia, PA.

Since Spring 1995, more than 100 focus groups were conducted and included faculty, students and administrators. In addition, several surveys were conducted by the administration and students. Among the issues addressed: access to campus, features in the new facility, technology needs, access to/interaction with faculty, relationships between graduate and undergraduate students, classroom design, time spent on campus, team space and security.

The building’s cost was funded entirely by major gifts and pledges from alumni, corporations and friends. Jon Huntsman and his family have donated more than $50 million to the Wharton School and the University of Pennsylvania.

Kohn Pedersen Fox Associates, PC, New York, designed the building. Other critically acclaimed projects by KPF within the field of education include new buildings at Oxford University and UCLA, as well as the Stanford University Graduate School of Business and Baruch College of the City University of New York. Additional works include the World Bank headquarters in Washington, D.C., Capital Cities/ABC offices and studios in New York, IBM’s World Headquarters in Armonk, N.Y., and Goldman Sachs’ European headquarters in London.
FACTS AT A GLANCE

The Wharton School is recognized around the world for its innovative leadership and broad academic strengths across every major discipline and at every level of business education. It is one of four undergraduate and 12 graduate and professional schools of the University of Pennsylvania. Founded in 1881 as the nation’s first collegiate business school, Wharton is dedicated to creating the highest value and impact on the practice of business and management worldwide through intellectual leadership and innovation in teaching, research, publishing and service.

Faculty
Standing Faculty 198
Associated Faculty 63
New Faculty 13
International 63
Women 47

Academic Departments (11)

Current Students
Total Students in Degree Programs 4,372
Undergraduate, full-time 1,774
Evening School 374
MBA 1,652
Executive MBA 346
Doctoral Programs 192
Executive Education Programs 7,500 (approx.)

Endowment
$371.9 million (market value) as of June 30, 2003

77,224 in 139 countries (79 alumni clubs and representatives)

Regional & Affiliated Offices
U.S. West Coast: San Francisco
Europe: INSEAD University; Asia: Bangkok, Seoul and Tokyo

ACADEMIC PROGRAMS

Questions about the Core Curriculum or Pre-Term should be addressed to: Academic Services (Room 300, Huntsman Hall. 215-898-7604).
ADDITIONAL PHILADELPHIA ENTERTAINMENT OPTIONS

Best Things to Do in Philadelphia

• **Historic Philadelphia Walking Tour** – 226 West Rittenhouse Square Suite 1006, 215-525-1776. This self-guided, three-mile tour features more than 30 historical sites, including churches, former taverns, old hospitals, and tourist stops such as Independence Hall and the Liberty Bell.

• **Philadelphia Museum of Art** – 26th & The Parkway, 215-763-8100. A world-class museum that is as beautiful on the inside as it is on the outside. Pay as you wish on Sunday morning. Of course, don’t miss the chance to run up the steps pretending you are the “Italian Stallion” Rocky Balboa…

• **Rodin Museum** – 22nd & The Parkway, 215-763-8100. The largest collection outside Paris, including the famous thinker in the garden.

• **Museum of American Art** – Broad & Cherry, 215-972-7600. The building itself is a gorgeous national historic landmark. Inside you will find Calders and Cassatts, and O’Keefes with an emphasis on U.S. Impressionists and sculptors.

• **Franklin Institute** – 20th & The Parkway, 215-763-8100. Hands-on science museum, IMAX theater, the Planetarium, and the walk through the heart!

• **Pennsylvania Academy of Fine Arts** – Broad & Cherry St., 215-972-7600. Excellent Museum and art school.

• **Academy of Natural Sciences** – 1900 Ben Franklin Parkway, 215-965-7676. The Academy of Natural Sciences has four floors of exhibitions and activities centering on the environment and its diverse species.


• **Chinatown** – 8th & 11th, Arch & Vine. Enjoy dim sum, fresh duck hanging in the windows and Chinese pastries.

• **South Street** – between. 2nd & 8th. A mini Greenwich Village of sorts. An abundance of great coffee shops, used record and bookstores, bars, restaurants and craft stores line this famous street.

• **Italian Market** – 9th St. & Christian. The air is full of fresh bread, espresso, cheese, wild game, olives and fresh seafood. Cheapest prices for produce in the entire city.

• **Reading Terminal** – 600 2nd and 3rd St. Great place for Amish jams, pastries and a pleasant Saturday stroll.

• **Fairmount Park** - 4231 N Concourse Dr., 215-685-0000. The world's largest landscaped city park

• **Philadelphia Zoo** – 34th St. & West Girard Ave. in Fairmount Park. America’s first zoo and one of the largest inner city zoos in the world. [http://philadelphiazoo.org/](http://philadelphiazoo.org/)
Live Music - Philly offers a wide selection of live music daily

- **Zanzibar Blue** (Upscale jazz venue): 200 S. Broad St. (Near Walnut St.) 215-732-5200
- **Ortlieb's Jazzhaus** (Bar & Night Club): 847 North 3rd St. (at Poplar St.) 215-922-1035
- **Chris’s Jazz Café** (Bar & Night Club): 1421 Sansom St. (at Broad St.) 215-568-3131
- **Warmdaddy’s** (Blues): 4 South Front St. 215-627-2500
- **M Restaurant and Lounge** (Offers live music and DJ spin regularly): 126 Chestnut St. 215-923-8266

Coffee Shops

- **Cosi**: 1720 Walnut St. (between 17th and 18th) 215-735-2004. Open until 2 am on weekends
- **Cosi**: 235 South 15th St. (at Locust St.) 215-893-9696. Open until 1 am on weekends
- **Tuscany Café**: 222 Rittenhouse Square, 215-772-0605. Best non-smoking café where you can read and chat in peace. Pleasant service, but closes early.

Movie Theatres

- **The Bridge: Cinema De Lux**: 4012 Walnut St. 215-386-3300: Current releases
- **Roxy Movie Theatre**: 2023 Sansom St. 215-923-6699: Current releases
- **Ritz at the Bourse**: 400 Ranstead St. 215-925-7900: Art, independent and foreign films
- **Ritz Five**: 214 Walnut St. 215-925-7900: Similar listing to Ritz at the Bourse

Sports Bars

- **Boathouse Row Bar**: 210 Rittenhouse Square (in the Rittenhouse Hotel) 215-546-9000
- **Potheen**: 1735 Locust St. 215-446-5232

Cool & Convenient Bars in Center City

- **Monk's Café**: 264 S. 16th St (between Locust & Spruce) 215-545-7005. Great Belgian beers
- **Black Sheep Pub & Restaurant**: 247 S. 17th St (between Locust & Spruce) 215-545-9473
- **Bards**: 2013 Walnut St. 215-569-9585
- **McGillin’s Old Ale House**: 1310 Drury Lane 215-735-5562
- **Bar Noir**: 112 S. 18th St. (between Chestnut & Walnut) 215-569-9333

Sporting Events during Wharton Welcome Weekend

- **Philadelphia Phillies vs. Montreal Expos** – Citizens Bank Park, One Citizens Bank Parkway. Friday, April 16th at 7:05 pm, Saturday, April 17th at 1:05 pm, Sunday, April 17th at 1:35 pm. http://philadelphia.phillies.mlb.com. 215-463-1000
- **The Wharton Sprints (Rowing)** – Schuykill River, one mile upstream from Boathouse Row. Saturday, April 17th at 2:00 pm.

Sponsored by UBS. In keeping with the highest traditions of graduate rowing competition, the Wharton Crew Team at the University of Pennsylvania and UBS look forward to hosting crew teams from some of the top graduate school programs across the Northeast and Mid-Atlantic United States. For more information, contact Amrithra Kasturirangan at 917-796-5716.
Performing and Visual Arts during Wharton Welcome Weekend


Performing and Visual Arts during Wharton Welcome Weekend (continued)

- **The Comedy of Errors** (Shakespeare Comedy) – **St. Steven’s Theater.** 932 Ludlow St. N. 2nd St. Performances at 8:00 pm on Thursday, April 15th, Friday, April 16th, and Saturday, April 17th. 215-829-9002
- **Wintertime** (Off Broadway) – **Wilma Theater.** 265 S. Broad St. Dates: through April 18th. 215-893-9456
- **Philadelphia Orchestra** – **Kimmel Center.** 260 S. Broad St. 215-893-1999. Performances at 8 pm on Thursday, April 15th, 2:00 pm on Friday, April 16th, and 8:00pm on Saturday, April 17th.
- **Pilobolus** (Acrobatics Show) – **Zellerbach Theater.** 3680 Walnut St. 215-898-3900. Performances at 7:30 pm on Thursday, April 15th, 7:30 pm on Friday, April 16th, and 2:00 pm and 8:00 pm on Saturday, April 17th.
PHILADELPHIA DINING OPTIONS

Restaurants

- **Audrey Claire** ($$) – 276 S. 20th (at Spruce), 215-731-1222. Excellent California nouvelle cuisine and chic atmosphere. “BYO” Bring Your Own alcohol

- **Circa** ($$) – 15th & Walnut, 215-545-6800. Trendy nightclub and restaurant in a place that used to be a bank

- **Friday, Saturday, Sunday** ($$) – 261 S. 21st, 215-546-4232. Excellent food, cozy and romantic

- **Genji** ($$) – 1720 Sansom, 215-564-1720. Excellent Japanese restaurant with fantastic sushi


- **La Viola** ($$) – 253 South 16th 215-735-8630. A favorite Italian BYO (Bring Your Own alcohol) in the Rittenhouse area.

- **Little Pete’s** ($) – Two locations: 1904 Chestnut or 17th St. at Chancellor. A favorite all-nighter. Superb omelettes, home fries, milkshakes, etc. Best place for a 4 am craving.

- **My Thai** ($) – 2200 South, 215-985-1878. Some think it’s the best Thai in Philly.


- **Pasion** ($$$) – 211 S. 15th, 215-875-9895. Flamboyant ceviches, braised baby goat and a head-turning mixed grill are among the standout Nuevo Latino dishes offered.


- **Twenty Manning** ($$) – 261 S. 20th, 215-731-0900. As close to NY atmosphere as you will get in Philly. Good food with special attention to presentation.

- **Devon Seafood Grill** ($$) – 225 S. 18th St., 215-546-5940. Menu changes constantly to reflect the fresh seafood brought in daily from both coasts. Favorites are the Maryland crab cakes, seared ahi tuna and San Francisco style shellfish ciopino.

Cheese Steaks

These 24-hour South Philly stands are "must-do for tourists" and pub crawlers "after midnight. As for which one is truly best—you will have to be the judge of that!

- **Pat's King of Steaks** – 237 E. Passyunk Ave. (9th St.) Philadelphia, PA, 19147-5060 (215) 468-1546
- **Geno's Steaks** – 1219 S. Ninth St. (Passyunk Ave.) Philadelphia, PA, 19147-5005 (215) 389-0659
- **Jim's Steaks** – 400 South St. (4th St.) Philadelphia, PA, 19147-1521 (215) 928-1911
WHARTON WELCOME WEEKEND COMMITTEE CHAIRS

**Co-Chairs**
Olivia Chen  
Jamee Leffler  
Srivatsa Narasimha

<table>
<thead>
<tr>
<th>Committee</th>
<th>Committee Chairs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Catering</td>
<td>Cori Mascitelli</td>
</tr>
<tr>
<td>Club Liaison</td>
<td>Elizabeth Kurian</td>
</tr>
<tr>
<td></td>
<td>Michelle Patrick</td>
</tr>
<tr>
<td>Closing Dinner</td>
<td>Regan Clarke</td>
</tr>
<tr>
<td></td>
<td>Jennifer Quallen</td>
</tr>
<tr>
<td>Housing</td>
<td>Linda Eng</td>
</tr>
<tr>
<td></td>
<td>Elizabeth Trumbull</td>
</tr>
<tr>
<td></td>
<td>Steve Yi</td>
</tr>
<tr>
<td>International</td>
<td>Joey Cha</td>
</tr>
<tr>
<td></td>
<td>Yael Gavish</td>
</tr>
<tr>
<td>Leadership and Teamwork at Wharton:</td>
<td>Katherine Chung</td>
</tr>
<tr>
<td>Mini-Cohort Coordinators</td>
<td>Christopher Oh</td>
</tr>
<tr>
<td></td>
<td>Ashley Springer</td>
</tr>
<tr>
<td>Partner Events and Wharton Kids Event</td>
<td>Avellyn Haggard</td>
</tr>
<tr>
<td>Professor Liaison/Alumni/Class Visits</td>
<td>Itai Brezis</td>
</tr>
<tr>
<td></td>
<td>Smita Jain</td>
</tr>
<tr>
<td>Publicity/ WWW Historian</td>
<td>Edward Han</td>
</tr>
<tr>
<td></td>
<td>Allison Moyer</td>
</tr>
<tr>
<td></td>
<td>Kelly Thorne</td>
</tr>
<tr>
<td>Registration</td>
<td>Dee Carlisi</td>
</tr>
<tr>
<td></td>
<td>Kareem Dright</td>
</tr>
<tr>
<td>Social</td>
<td>Lucy Chae</td>
</tr>
<tr>
<td></td>
<td>Sonali Madia</td>
</tr>
<tr>
<td></td>
<td>Nancy Roth</td>
</tr>
<tr>
<td>Student Liaison</td>
<td>Ayesha D’Souza</td>
</tr>
<tr>
<td></td>
<td>Greg Desautels</td>
</tr>
<tr>
<td>Student Panel</td>
<td>Ted Blake</td>
</tr>
<tr>
<td></td>
<td>Jennifer Weinberg</td>
</tr>
<tr>
<td>Volunteer</td>
<td>Emily Lin</td>
</tr>
<tr>
<td></td>
<td>Shelly Yeh</td>
</tr>
<tr>
<td>Website/Technology</td>
<td>Aileen Tang</td>
</tr>
</tbody>
</table>